



SMART

R O O F E R

PREMIUM GRP SYSTEM

DESIGNED BY ROOFERS.
APPROVED BY ARCHITECTS.
TRUSTED BY MERCHANTS.

POWERED BY

ALTA

Performance Materials

SMART ROOFER

PREMIUM GRP SYSTEM

Smart Roofer combines over 30 years of GRP roofing experience with specialist innovation.

Every product is designed to make flat roofing faster, simpler, and smarter whilst enhancing membrane performance.

With our exclusive EASI technology we offer greener resin systems, fast wet-out mat, next level topcoat coverage and the best trims in the business.

Smart solutions.
Smarter Flat roofing.

WITH 
easiflex
TECHNOLOGY

increased
flexibility

Our easiflex technology makes Smart Roofer Resin more flexible than standard roofing resins.

WITH 
easiflow
TECHNOLOGY

greater
coverage

Our easiflow technology gives Smart Roofer Topcoat 20% more coverage than the leading GRP roofing manufacturers.

WITH 
easiwet
TECHNOLOGY

quicker
consolidation

Smart Roofer Matting has been specially formulated to speed up and improve the wet-out process.

Customer Service

We prioritize fast, flexible service and expert support to meet every customer's needs.

Quality First

We supply only high-performance GRP materials with full traceability and consistent reliability.

Sustainability

We strive to provide the most environmentally friendly range possible without compromising quality and efficacy.

Innovation

We stay up to date with evolving construction standards and sustainable building requirements.

Safety

We ensure all materials meet the highest safety standards and regulatory requirements.

Transparency

We are transparent and accountable for the origins & sources of our products.

Partnership

We grow with our clients and suppliers, building long-term relationships based on trust and mutual success.

Accountability

We take full responsibility for our products and constantly strive to improve our service.

Our 8 smart commitments

At the core of everything we do is a commitment to quality, service, and sustainability. These 8 principles guide how we operate, support our customers, and grow our business.



COMMERCIAL

At Smart Roofer GRP Systems we know that a dependable roof is vital for protecting your commercial or industrial property.

Whether you're looking for long-term protection, energy efficiency, or minimal maintenance, our advanced GRP roofing products are designed to meet a wide range of commercial needs.

Built with durability, sustainability, and performance in mind, our roofing systems provide a future-proof solution that stands up to the demands of commercial environments.

- Durable & Long-Lasting
- Low Maintenance
- More Sustainable & Carbon Reducing
- Customisable Solutions
- Fire Retardant
- Backed by Warranty
- Resistant to Corrosion & UV Damage
- Compatible with Energy-Efficient Upgrades



DOMESTIC

Your roof is your home's first line of defence and ensuring its durability is key to long-term protection.

Using advanced EASI-GRP technology Smart Roofer GRP Systems deliver robust, long-lasting roofing designed to withstand the elements while enhancing curb appeal.

With a strong focus on innovation and craftsmanship, Smart Roofer offers tailored GRP roofing solutions that combine performance with style, ideal for all roofing applications from flat and pitched roofs to more complex residential structures.

- Durable & Weather-Resistant
- Low Maintenance
- Versatile Applications
- Seamless Finish
- Aesthetically Pleasing
- More Sustainable & Carbon Reducing
- Fire Retardant Options Available

GREEN ROOFS

Our Smart Roofer GRP system stands out as the most sustainable option in the GRP market.

We incorporate recycled PET plastic bottles in the resin, reducing CO₂ emissions by 22% in its manufacturing process. Furthermore, the remainder of our system is sourced from the most sustainable suppliers around the globe, ensuring a more eco-friendly solution from start to finish.

In addition to its sustainability, Smart Roofer green roofs enhance sound insulation and provide significant energy savings. By protecting your property from temperature fluctuations, the system helps maintain a comfortable indoor climate, keeping it cooler in the summer and warmer in the winter.

Backed by our class-leading 25-year material guarantee, the Smart Roofer GRP System offers long-term peace of mind and confidence in your investment.

- Sustainability at Its Core
- Eco-Friendly Sourcing
- Energy Efficient
- Sound Insulation
- Low Maintenance
- 25-Year Material Guarantee



SUSTAINABILITY

Sustainability is built into everything we do, from the products we create to the way we deliver them.

Smart Roofer resins are developed with long-term performance and environmental responsibility in mind. By using advanced formulations, we reduce harmful emissions and improve application efficiency, minimising waste on-site.

We are fully compliant with UK REACH regulations, ensuring all our products meet the highest standards for health, safety, and environmental protection. Our commitment to regulatory excellence reflects our dedication to safe, sustainable innovation in construction.

Our supply chain is designed to be as efficient and eco-friendly as possible. We work closely with trusted partners who share our commitment to responsible sourcing, reducing packaging waste, and cutting down carbon emissions in logistics. From raw materials to final delivery, every step is optimised for sustainability without compromising quality or reliability.

We're proud to support our customers in building a greener future, one roof at a time.





We've got the UK covered

With a network of certified installers and trusted merchants, we offer full UK coverage. Wherever your project is, you'll have access to expert installation, reliable supply, and technical support whenever you need it.

 **SMART**
ROOFER
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find out more at: www.smart-roofer.co.uk
call us on: 02394 004092
email: sales@smart-roofer.co.uk
or technical@smart-roofer.co.uk